

Train Your Brain



OUR MISSION:

We help our clients become even more effective and competitive by developing talents and building a strong team!

OUR PHILOSOPHY:

Organizational development & team effectiveness



ABOUT THE COMPANY

- Strategic and systematic approach
- Professional team with vast practical experience
- Exclusive HR tools and unique training events
- Creative tailor- made solutions

**WE HELP YOU MAXIMIZE THE EFFECTIVENESS
OF YOUR TEAM, BECAUSE THESE ARE THE
PEOPLE WHO MAKE YOUR BUSINESS!**



CORE COMPETENCES

- HR consulting
- Training
- Recruitment and executive search
- Corporate events



TRAINING

- Training programs in leadership, management, HR, sales, marketing and advertising areas
- Customized programs per client request
- Senior trainers and experts from Russian and international business schools
- Unique training programs
- Different forms of training and teambuilding (from business training to online seminar, gamification, Master Mind groups, edutainment)



TRAINING PROGRAMS

KEY BUSINESS SKILLS TRAINING:

- Active leadership and people management
- Persuasive presentation and public speaking skills
- Negotiation skills
- Project management
- Time management
- Dealing with clients
- Effective sales skills
- Effective communication skills
- Creative thinking
- Stress-management
- Dealing with difficult clients, working with arguments
- Other programs provided upon request



Unique training and HR tools:

- Active leadership
- Talent management (star management)
- Strategic and systematic HR management
- Coaching skills for managers
- Internal training Academy/University for personnel development
- Recruitment and executive search
- Performance appraisal and evaluation tools (KPIs, MBO)
- «Management crossroads» interactive business simulation



CONSULTING



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- Moderation of Strategic sessions / Strategy decomposition / Goal setting;
- Organizational structure diagnostics & design;
- Audit of business processes and key performance indicators;
- Corporate values and standards development;
- Management by objectives system development (based on KPIs & Values);
- HR strategy / HR system development;
- Corporate culture diagnostics / Climate survey;
- Talent management programs development & succession planning;
- Monitory and non monitory motivation systems diagnostics & development;
- Assessment of managerial and professional competencies;
- Performance evaluation system development and implementation;
- Competency based performance evaluation system development;
- Coaching & career mentoring (for individuals and small groups);
- Consulting in Russian Labor Law and other legal issues;
- Other projects are available upon request

CORPORATE EVENTS

- Corporate spirit and culture strengthening
- Creation of unique teambuilding events
- Possible combination of learning and social activities
- Creative formats



RECRUITMENT

- Specialization in different areas
- International recruitment
- Top and Middle management recruitment
- Replacement guarantees during a trial period
- Market salary analysis and salary surveys



OUR COMPETITIVE ADVANTAGES

- **SYSTEMATIC**
- **PRACTICAL**
- **MOBILE**
- **CREATIVE**



OUR CLIENTS





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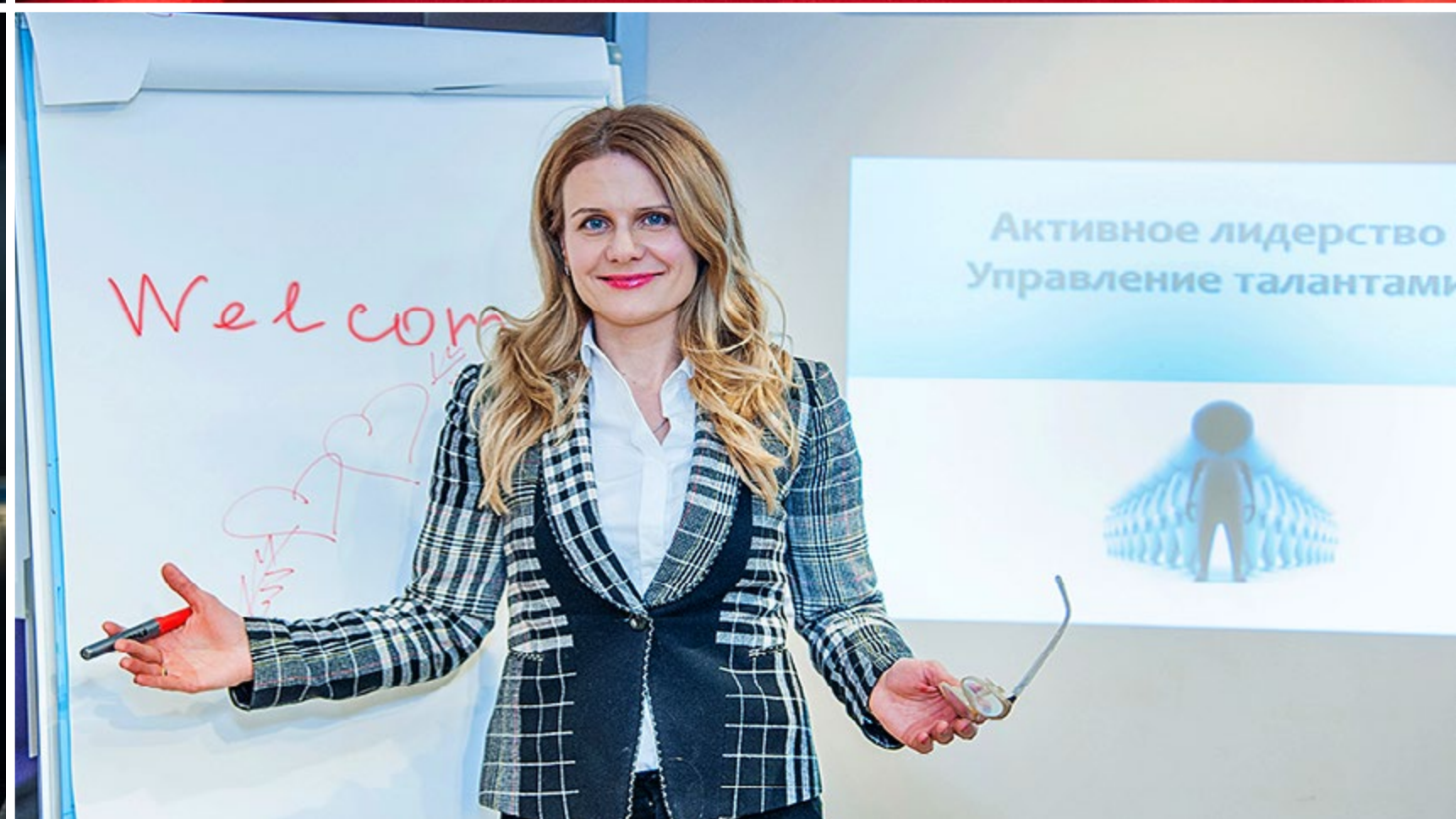


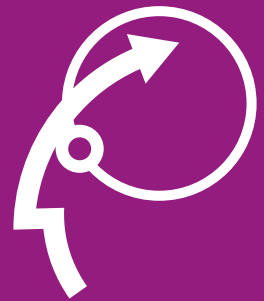
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